ABSORBWELL™
Precision Wellness in seconds.

PRODUCT CATALOG

Fast-acting oral thin film wellness designed for energy, calm, sleep, hormonal balance, sexual health and performance recovery.

Wellness that works in seconds, not minutes

Portfolios

Eight targeted oral thin film formulations.



ENERGY



CALM



SLEEP



MENOPAUSE



PRE-WORKOUT



POST-WORKOUT



VIGOR X



DÉSIR X

Science-backed delivery system

Fast dissolution, direct mucosal uptake and effortless portability for wellness that fits real life.



Why OTF wins

AbsorbWell oral thin films are designed to bypass the digestive delay of capsules and powders, supporting faster onset and more predictable user experience.

Place strip → Dissolve → Absorb → Result

1. **Rapid Dissolution**
   Works in minutes with no water needed.
2. **Enhanced Bioavailability**
   Bypasses digestion for faster delivery.
3. **Effortless Portability**
   Discreet on-the-go wellness.
4. **Great Taste**
   Enjoyable format with no bitter aftertaste.

Fast-acting. Discreet. Effective. Precision wellness in seconds. NO WATER NEEDED

AbsorbWell product portfolio

Eight targeted formulations designed for high-growth wellness needs and repeat-use routines.



ENERGY

Instant Focus. Lasting Drive.

Daily performance



CALM

Fast Peace. Lasting Balance.

Stress management



SLEEP

Fast Rest. Deep Renewal.

Rest + recovery



MENOPAUSE

Restore Balance. Embrace Vitality.

Women's hormone balance



PRE-WORKOUT

Rapid performance support before training.

Sports performance



POST-WORKOUT

Cellular recovery with advanced active strips.

Recovery + biohacking



VIGOR X

Fast Confidence. Targeted Performance.

Men's vitality



DÉSIR X

Desire. Ease. Pleasure.

Women's sexual wellness

Portfolio strategy: launch with 1-2 hero acquisition SKUs, then cross-sell targeted wellness routines and bundles.

DAILY PERFORMANCE

ENERGY™

Instant Focus. Lasting Drive.



Instant Focus. Lasting Drive.

Orally dissolving thin film | No water needed

Fast-acting focus and clean energy without the crash.

Key benefits

- Noticeable focus and clarity within minutes
- Smooth, jitter-free lift without the crash
- Supports concentration, reaction time and endurance
- Vegan, water-free and no artificial sweeteners

Ideal for

Professionals, athletes, students, creatives and travelers.

Positioning

Hero acquisition SKU for daily productivity, fitness and on-the-go energy.

STRESS MANAGEMENT

CALM™

Fast Peace. Lasting Balance.



Fast Peace. Lasting Balance.

Orally dissolving thin film | No water needed

Relaxed clarity for high-pressure moments without drowsiness.

Key benefits

- Fast-acting relaxation and emotional balance
- Supports calm focus under pressure
- Non-drowsy formula for daytime use
- Pocket-sized, vegan and clean-label format

Ideal for

Busy professionals, students, parents and anyone needing calm focus.

Positioning

Everyday stress-management SKU and natural cross-sell with Energy and Sleep.

REST + RECOVERY

SLEEP™

Fast Rest. Deep Renewal.



Fast Rest. Deep Renewal.

Orally dissolving thin film | No water needed

Restorative sleep support designed for a smoother bedtime ritual.

Key benefits

- Supports natural sleep cycles and deep rest
- Promotes faster relaxation before bedtime
- Helps improve sleep quality and duration
- Non-habit forming, gentle and water-free

Ideal for

Busy professionals, travelers, shift workers, students and nightly routine users.

Positioning

Subscription-ready nightly routine SKU with strong replenishment potential.

WOMEN'S HORMONE BALANCE

MENO™

Restore Balance. Embrace Vitality.



Restore Balance. Embrace Vitality.

Orally dissolving thin film | No water needed

Botanical support for women moving through peri-, meno- and post-menopause.

Key benefits

- Rapid, hormone-free botanical support for ages 45-65+
- Supports hot-flash and nighttime comfort
- Promotes skin hydration and elasticity from within
- Supports bone density and long-term vitality

Ideal for

Perimenopause, menopause and post-menopause wellness routines.

Positioning

Premium women's health SKU for high-value routine and subscription programs.

SPORTS PERFORMANCE

PRE-WORKOUT

Rapid performance support before training.



Rapid performance support before training.

Orally dissolving thin film | No water needed

Dual-strip performance support for high-intensity effort

Key benefits

- Dual-strip system: L-Carnosine + Beta-Alanine
- Supports endurance, output and fatigue resistance
- Buffers muscle acidity during intense training
- No scoops, mixing, water or capsules required

Ideal for

Athletes, HIIT users, resistance training, sprinting, rowing and combat sports.

Positioning

Premium sports nutrition innovation for gym bags, studios and teams.

RECOVERY + BIOHACKING

POST-WORKOUT

Cellular recovery with advanced active strips.



Cellular recovery with advanced active strips.

Orally dissolving thin film | No water needed

Dual-strip recovery support targeting cellular energy and mitochondria.

Key benefits

- Dual-strip system: NMN + Urolithin A
- Supports NAD+ levels and cellular energy restoration
- Supports mitophagy and mitochondrial efficiency
- Helps manage exercise-related oxidative stress

Ideal for

Athletes, biohackers, longevity consumers, endurance and strength training.

Positioning

High-value recovery SKU for performance, wellness and healthy aging channels.

MEN'S VITALITY

VIGOR X™

Fast Confidence. Targeted Performance.



Fast Confidence. Targeted Performance.

Orally dissolving thin film | No water needed

Fast, discreet male-performance support without pills or long wait times.

Key benefits

- Fast-acting, water-free format for on-demand use
- Supports blood-flow and performance-readiness pathways
- Discreet wallet-ready strips for travel or evenings out
- Premium men's wellness positioning for higher margins

Ideal for

Men seeking discreet erectile-performance and confidence support.

Positioning

High-margin men's sexual wellness SKU for DTC, retail and affiliate PR.

Désir X

Desire. Ease. Pleasure.



Desire. Ease. Pleasure.

Orally dissolving thin film | No water needed

Discreet botanical support for arousal, comfort and intimacy rituals.

Key benefits

- Supports desire, arousal and sensory pleasure
- Supports natural lubrication and comfort
- Promotes relaxation before intimacy
- Discreet, non-invasive and easy to carry

Ideal for

Women seeking confidence, comfort and a modern intimacy ritual.

Positioning

Premium women's sexual wellness SKU with strong trial and bundle potential.